

## NAIPUNNYA SCHOOL OF MANAGEMENT

A Project of the Archdiocese of Ernakulam-Angamaly | Affiliated to the University of Kerala Accredited by NAAC with A grade | ISO 9001:2015 Certified | Approved by AICTE Recognised Under Section 2(f) of UGC Act 1956

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## SYNERGY

Annual Report 2023-24

In today's fast-paced and ever-evolving world, the collaboration between academia and industry has become more than a mere partnership; it is a fundamental driver of innovation, employability, and economic progress. Acknowledging the importance of this connection, the Internal Quality Assurance Cell (IQAC) of our institution is excited to launch SYNERGY - Industry Collaborations, a quality-driven initiative aimed at bridging the gap between theoretical knowledge and its real-world applications. This initiative seeks to provide a platform for students, faculty, and industry professionals to come together, share insights, exchange expertise, and collaborate on projects that address current challenges. By forming strong partnerships with leading industry players, SYNERGY aims to align our academic programs with industry needs, ensuring that our graduates are equipped with the skills and knowledge required to excel in a competitive global landscape.

The expected outcome of this initiative is to strengthen the relevance of our curriculum by integrating industry insights, foster research and innovation that tackle real-world challenges, and provide students with valuable experiential learning opportunities through internships, live projects, and industry exposure. Additionally, the program aims to create a sustainable ecosystem for knowledge exchange and mutual growth, benefiting both students and industry partners alike.

Under SYNERGY numerous MOUs with various institutions are signed to provide valuable opportunities for undergraduate and postgraduate students. These collaborations primarily focus on offering internships, training workshops, awareness programs, and addon courses, enabling students to gain practical experience and enhance their academic knowledge. Financial institutions like SMEC Fin Tech, Kerala Bank, and various co-operative banks in Ernakulara, Alappuzha,

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and Kottayam provide internship opportunities to students. Professional firms like R. Krishna Iyer & Co. and JDSS & Co. offer internships and career development prospects in the field of accounting and finance. Additionally, educational institutions such as John Paul Memorial Arts Science College and St. Joseph's College of Pharmacy facilitate student and faculty exchange programs, promoting collaboration and knowledge-sharing. The partnerships with organizations like Rabbit Square and Apex Academy focus on organizing training workshops and addon courses, further enhancing student skills and employability. Furthermore, financial literacy initiatives at Holy Family Higher Secondary School and CIAP Campus offer students hands-on experience in conducting surveys and community outreach programs.

## LIST OF MoUs UNDER SYNERGY FOR THE YEAR 2023-24

SINO	MoUs
1	SMEC FIN TECH, kaloor. Ernakulam. Provide internship for UG and PG students
2	Kerala Bank, Cherthala, Alapuzha- Internship for UG and PG students
3	PT Anil Kumar &Co, Mukkadakal Building, Chitripuzha.P.O, Erumbupalam, Thripunnithura, Ernakulam- Internship for UG and PG students
4	Muttom Co-operative bank 1165. Muttom Bank Tower, Kambikkal Jn. Cherthala, Alapuzha, Provide internship for UG and PG students
5	The Vechoor Panchayat service- Co-Operative Bank Ltd No.813, KudavachoorP.O, Vaikkom, Kottayam, Provide internship for UG and PG students
6	R. Krishna Iyer& Company Main Avenue, PanampallyNagar, Ernakulam, Kerala, Provide internship for UG and PG students
7	The Kalavamkodam Service C0-Operative Bank Ltd.No.895, Head Office, Kalavamkodampost, Cherthala, Aapuzha, Provide -Internship for UG and PG students
8	The EzhupunnaService Co-Operative bank, Ezhupunna, Alapuzha, Provide internship for UG and PG students
9	JDSS &CO. Chattered Accountant, Edapally, Ernakulant, Provide internship for UG and PG students

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10	Antony Malayil & Co, Chattered Accountant, Thathampally. P.O, Aleppy, Provide internship for UG and PG students
11	AhaliaFinforex, Ernakulam, Provide internship for UG and PG students
12	Faculty and Student Exchange with John Paul Memorial Arts Science College, Kattappana
13	Awareness Programme with St. Joseph's College of Pharmacy
14	Training workshop with Rabbit Square Muvattupuzha
15	Holy Family Higher Secondary School Cherthala for Financial literacy survey
16	Apex Academy Ernakulam for Addon course
17	CIAP Campus, Cherthala for Addon course



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