

## SYNERGY

*Annual Report 2022-23*

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In today's rapidly evolving world, collaboration between academia and industry has become essential for driving innovation, enhancing employability, and fostering economic progress. Recognizing the significance of this synergy, the Internal Quality Assurance Cell (IQAC) is proud to introduce SYNERGY - Industry Collaborations, a quality-focused initiative aimed at bridging the gap between theoretical knowledge and its practical applications. This program provides a platform for students, faculty, and industry professionals to connect, exchange expertise, and collaborate on projects addressing real-world challenges.

SYNERGY seeks to establish robust partnerships with leading industry players, aligning academic programs with current industry demands. Through this initiative, participants can engage in meaningful collaborations that integrate industry insights into the curriculum, promote research and innovation, and address contemporary issues. The program also emphasizes experiential learning, offering students opportunities such as internships, live projects, and exposure to industry practices. By facilitating these interactions, SYNERGY not only enhances academic excellence but also nurtures the professional growth of all stakeholders involved.

The SYNERGY initiative aims to create a sustainable ecosystem for knowledge exchange and mutual growth. It strives to strengthen the relevance of the curriculum, equip graduates with industry-ready skills, and foster innovation to tackle pressing challenges. Additionally, the program aspires to benefit students and industry partners alike by encouraging collaboration and building long-term relationships that drive progress. Ultimately, SYNERGY ensures that students are well-prepared to excel in a competitive global landscape while contributing meaningfully to society.



**List of MoU's for the year 2022-23**

Sl.NO	MoU's
1.	ACV Associates and Chattered Accountant, Kadavantra ( Provide Offline Academic Internship Training For PG and UG students)
2.	Arthunkel Village Co-Operative bank, Aruthungal( Provide Offline Academic Internship Training For PG and UG students)
3.	CJO&Company Chattered Accountants, Alapuzha (Provide Offline Academic Internship Training For PG and UG students)
4.	Floor Gardens, Mythara ,( Provide Offline Academic Internship Training For PG and UG students)
5.	Geo sea foods, Cochin ( Provide Offline Academic Internship Training For PG and UG students)
6.	Globesta Auditors and Accounts, Vytilla (Provide Offline Academic Internship Training For PG and UG students)
7.	Kadakkappally Service Co-Operative Bank Ltd, Cherthala ( Provide Offline Academic Internship Training For PG and UG students)
8.	Kizhakkenalpathu Service Co- Operative Bank, Cherthala ( Provide Offline Academic Internship Training For PG and UG students)
9.	Krishna Iyer & Company, Ernakulam (Provide Offline Academic Internship Training For PG and UG students)
10.	Leeshore Logistics academy Pvt. Ltd ( Provide Offline Academic Internship Training For PG and UG students)
11.	Lemon Tree Hotel Aqua green pvt. Ltd, lamba Line, Port Blair (Provide Offline Academic Internship Training for PG and UG students)
12.	Mahindra Rise Meridian Moto, Alapuzha (Provide Offline Academic Internship Training For PG and UG students)
13.	Perfect Cartons, Cherthala (Provide Offline Academic Internship Training For PG and UG students)
14.	Shymas Honda. Alapuzha (Provide Offline Academic Internship Training For PG and UG students)
15.	Suchitwa Mission, Alapuzha (Provide Offline Academic Internship Training For PG and UG students)
16.	VEE TEE JAY Motors Pvt. Ltd., Ernakulam (Provide Offline Academic Internship Training For PG and UG students)



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