

KAZHCHA – TOURISM CLUB

Annual Report of KAZCHA Tourism Club 2023-2024”

Kazhcha Tourism Club at Naipunnya School of Management is a dynamic student-driven initiative aimed at fostering a deeper understanding of the diverse world of travel and tourism. The club provides a platform for students to explore the various facets of the tourism industry, from cultural heritage to sustainable travel practices. Through workshops, guest lectures, and hands-on activities, Kazhcha encourages students to broaden their knowledge and develop practical skills in tourism management. The club also organizes educational trips, allowing members to experience different destinations firsthand, while promoting responsible tourism and environmental awareness. Kazhcha Tourism Club serves as a hub for students passionate about the tourism sector, inspiring them to engage in meaningful experiences that shape their personal and professional growth in the global travel landscape.

On June 13, 2023, at 10:00 AM, the Kazhcha Tourism Club of Naipunnya School of Management organized a significant Environment Day Awareness Programme. The event was focused on the theme "Beat Plastic Pollution," with an aim to raise awareness about the harmful effects of plastic waste and encourage sustainable practices.

The programme featured student presentations that highlighted various aspects of plastic pollution, its impact on the environment, and practical solutions to reduce plastic waste. Students shared insightful facts and statistics on how plastic waste contributes to environmental degradation, particularly in oceans and wildlife habitats. They also presented innovative alternatives to single-use plastics, such as biodegradable materials and recycling initiatives.

The presentations were followed by interactive discussions, where participants exchanged ideas on how to combat plastic pollution in daily life and within the community. The event also emphasized the importance of collective efforts in promoting environmental conservation through education, awareness, and responsible behavior.

The programme concluded with a call to action for students and faculty members to reduce plastic usage and adopt eco-friendly habits. This initiative, organized by the Kazhcha Tourism Club, was an important step towards instilling environmental consciousness and responsibility in the Naipunnya School of Management community.

The Kazhcha Tourism Club of Naipunnya School of Management organized a memorable World Tourism Day celebration on October 4, 2023, at 10:00 AM. The event commenced with an inauguration ceremony, followed by an insightful seminar that focused on the evolving trends in the tourism industry.

The esteemed guest speaker, Ms. Reshmi Cherian, Head of the Department of Vocational Studies at CMS College, Kottayam, graced the occasion with her presence. In her inaugural address, Ms. Cherian emphasized the significance of tourism in shaping global economies, fostering cultural exchange, and promoting sustainable practices. Her vast experience in the academic and vocational domain brought valuable perspectives on the future of the tourism sector, encouraging students to explore opportunities in this dynamic field.

The seminar that followed delved into various topics such as sustainable tourism, the impact of digital advancements, and emerging travel trends. Students and faculty members actively participated in the discussions, gaining insights into the evolving landscape of the tourism industry.

The event was a great success, fostering an engaging dialogue on tourism's role in global development and offering valuable learning experiences for all attendees.

On January 17, 2024, the Kazhcha Tourism Club at Naipunnya School of Management organized a special event to observe National Tourism Day, held at the PG Seminar Hall at 10:45 AM. The theme for the day was "Sustainable Journeys," and the program featured an engaging talk by Mr. Michael Joseph, a former Station Executive Head at Air India.

Mr. Joseph, with his extensive experience in the aviation industry, shared valuable insights into sustainable travel practices and how the tourism sector can reduce its environmental footprint. He highlighted the importance of adopting eco-friendly practices in both the aviation and tourism industries to ensure that future generations can enjoy the same beautiful destinations we have today.

The session covered a range of topics, from eco-conscious travel to innovations in sustainable tourism, and the role of travelers, companies, and governments in promoting environmental responsibility. Mr. Joseph's expertise and engaging delivery captivated the audience, encouraging a new wave of thought towards sustainable tourism.

The event concluded with an interactive Q&A session, where students and faculty members actively participated in the discussion. The program was a success, raising awareness about the importance of sustainability in the tourism industry.

Conclusion

In conclusion, the Kazhcha Tourism Club at Naipunnya School of Management has successfully organized three impactful events this year, contributing significantly to the promotion of tourism awareness and sustainability. The World Tourism Day celebration with Ms. Reshmi Cherian, the National Tourism Day observation featuring Mr. Michael Joseph, and the insightful seminar on sustainable journeys have enriched the student body with valuable knowledge and perspectives on the evolving tourism industry. These programs have fostered a deeper understanding of responsible tourism practices, empowering students to be proactive advocates for sustainable travel and global tourism development. The club looks forward to continuing its impactful journey in the coming years.

PHOTO GALLERY





Talk on sustainable journeys



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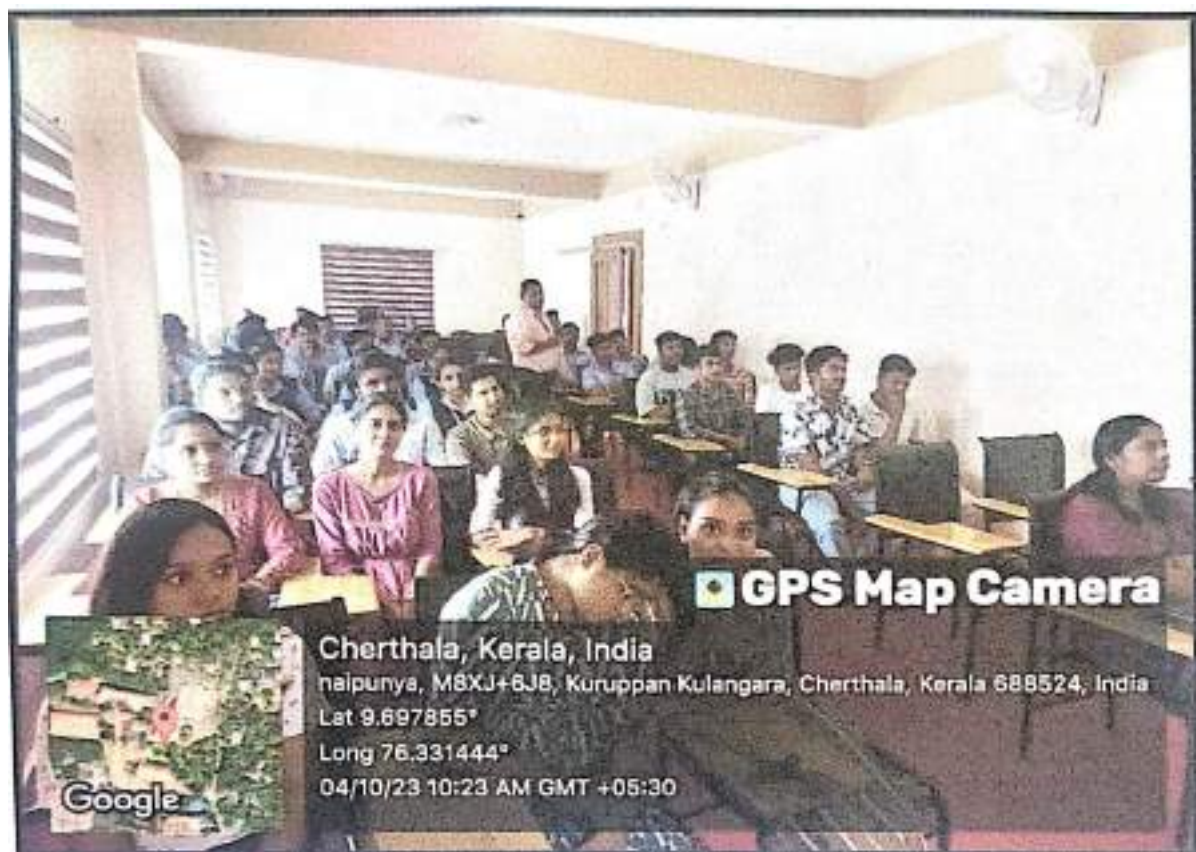
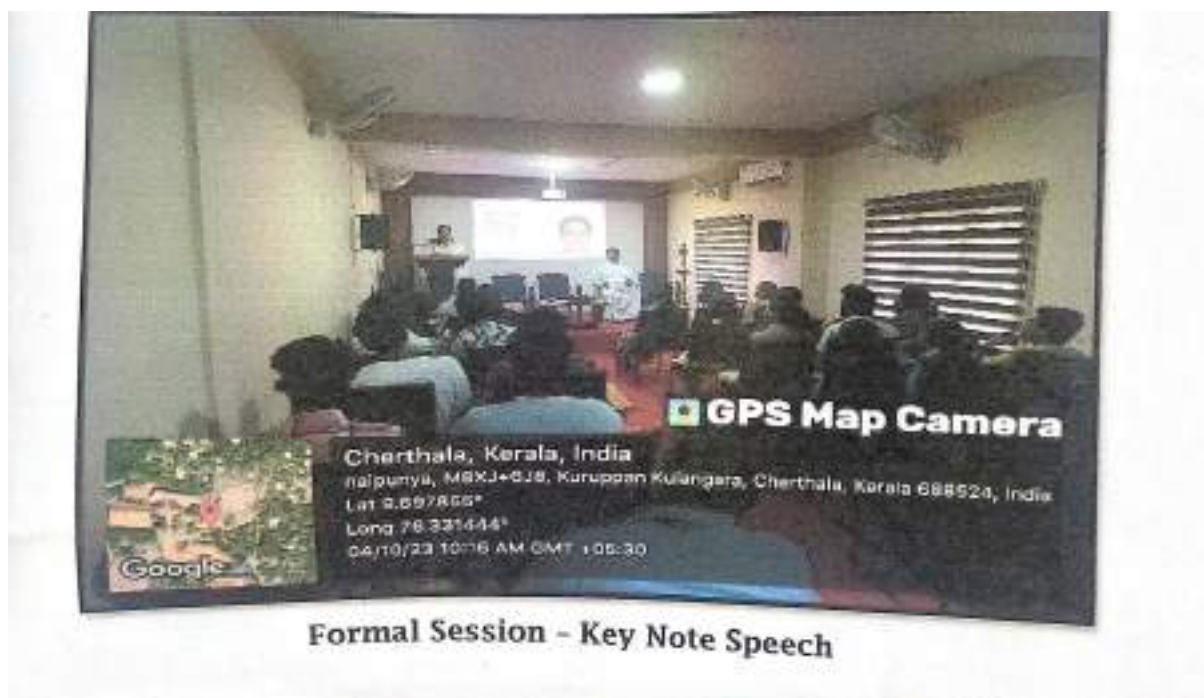
Interactive session



Talk on AI in tourism



World tourism day celebrations



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