

ANNUAL REPORT OF NATIONAL SERVICE SCHEME 2023-2024

UNIT NO: KL-07-116 A

NAIPUNNYA SCHOOL OF MANAGEMENT

CHERTHALA, ALAPPUZHA

The National Service Scheme (NSS) Unit of Naipunnaya School of Management, Cherthala, has consistently upheld the motto "Not Me, But You," fostering a spirit of selfless service and community engagement among students. During the academic year 2023-2024, as per the guidelines of the University of Kerala, the unit actively organized a variety of programs under its Regular Activities and the Annual Seven-Day Residential Special Camp. These initiatives were designed to address pressing social issues, promote sustainable development, and encourage the holistic development of NSS volunteers. Each program was a reflection of the unit's commitment to creating meaningful change and empowering communities through service.

The NSS unit organized a variety of impactful activities throughout 2023 and into 2024, focusing on environmental sustainability, health awareness, community service, and empowerment. These initiatives began with an awareness session and quiz competition on World Environment Day, held on June 7, 2023, to educate students on reducing plastic use, followed by a Door-to-Door Awareness Program on June 15, 2023, to promote sustainable practices in the local community. On International Yoga Day, 21st June 2023, a yoga session was conducted by Mr. M. Soumyan to highlight the importance of yoga for physical and mental well-being. The unit also organized poster-making and caption-writing competitions on International Day Against Drug Abuse, held on 24th June 2023 to spread awareness about the harmful effects of drugs. In collaboration with Cherthala Municipality, ten volunteers participated in a Green Audit on July 14, 2023, focusing on waste segregation. Additionally, a recreational retreat, the Thudar Balayam Programme, was organized for elderly individuals on 13th July 2023, featuring interactive sessions and cultural programs. On August, the Medicine Bank was inaugurated to collect unused medicines for the needy, while a basketball tournament conducted on August 8, 2023, to promote sports as a deterrent to drug abuse.

The NSS and NCC units jointly celebrated Independence Day on August 15, 2023, fostering patriotism among students. Later, a flash mob was performed on September 15, 2023, to promote cleanliness as part of the "Swachatha League Season 2." The Clean Your Home Challenge was an online initiative launched on October 1, 2023, encouraging home cleanliness, and a Gandhi Jayanthi Celebration on October 2, 2023, involved a cleaning drive to honor Mahatma Gandhi's legacy. In October, a self-defense training program was organized for 50 students in collaboration with the Women and Child Development Department on October 19, 2023. The Vimochanam Programme on October 30, 2023, included a symbolic hand-painting

activity to pledge against drug abuse. A poster-making competition on 16th November 2023, raised awareness about environmental protection, while a wall painting program was held on November 25, 2023, in collaboration with Cherthala Municipality to promote environmental consciousness. The World AIDS Day Pledge Taking Gathering was held on December 1, 2023, to unite volunteers in supporting those affected by HIV, and a Human Rights Day seminar on December 12, 2023, emphasized the importance of understanding and upholding human rights. The Yuvadeepthi Annual Special Camp, held from December 25 to 31, 2023, focused on environmental sustainability and engaged participants in activities related to a garbage-free future. In 2024, a beach cleaning drive was organized at Arthunkal Beach on February 24, and a blood donation drive was conducted on February 28, 2024, to support patients in need. To celebrate International Women's Day, a webinar was held on March 8, 2024, to promote women's empowerment, and the Nari Shakti Fitness Run on March 20, 2024, celebrated women's resilience while promoting fitness. These events showcase the NSS unit's commitment to fostering community service, environmental protection, and social well-being.

The academic year 2023-2024 was a testament to the unwavering dedication of the NSS Unit of Naipunnya School of Management, Cherthala, to the principles of service, responsibility, and community welfare. Through a series of impactful programs under Regular Activities and the Annual Seven-Day Residential Special Camp, the unit successfully instilled the NSS motto "Not Me, But You" in the hearts of its volunteers. These efforts not only contributed to the betterment of society but also nurtured the leadership, empathy, and teamwork of the participants. As the unit continues its journey of service, it remains steadfast in its mission to inspire and empower students to make a positive difference in the world.

PHOTO GALLERY



Awareness Session and Quiz Competition to celebrate World Environment Day.



Yoga Session on the occasion of International Yoga Day..



Poster Making Competition and Caption Writing Competition in connection with the International Day Against Drug Abuse.



Door-to-Door Awareness for Beat Plastic pollution



Green Audit for Eco friendly Surroundings



Recreational Retreat Program for individuals above 60 years of age.



"Medicine Bank" Inauguration Program at Basketball court of the campus.



Basketball Tournament Prize distribution ceremony.



Independence Day ceremony.



Chelotha Cherthala :- Flash Mob at KSRTC Stand .



Clean your Home Challenge.



Gandhi Jayathi Cleaning Drive.



Kanal fest, Self Defence training programme for Girls.



Vimochanam, Anti-Drug Awareness programme.



Prakrthiyodha-,Poster Making Competition..



Varnam Special School paining Programme.



Seven Day Annual Special.